122 S. Otsego Avenue, Gaylord, MI 49735 Phone: (989) 732-8226 Fax: (989) 732-8231 E-mail board@waterwonderlandboard.com & mls@waterwonderlandboard.com Website: http://www.waterwonderlandboard.com

Issue No. 10

Professionals Dedicated to Progress

October 11, 2019

2019 Board of Directors

Amy Wilson President

Roger Kopernik Vice President

Peter (Bill) Whyte Secretary/Treasurer

Cory McMurphy Director

Cheryl Schlehuber Director

> Carol Steiger Director

Denny Tryban Director

> Kathie Parks Director

Leslie Burroughs
Director

BOARD STAFF

Jeannie Rizzardi
Association Executive

Gracie Goddard
Executive Assistant

Julie Hull
MLS Specialist

NEW MEMBER APPLICATIONS:

Jane Rundell – Cardinal Real Estate

WELCOME NEW MEMBERS:

Tim Ash – Century 21 Northland Joshua Croff – Verity Real Estate Jacqueline Kimball –Exit Realty Premier OJO HOMES LLC Chris Ritchie – Mackinac Properties Christopher Stevens John Van Schoick – REO Alpena Jenny Vogelaar – Hillman Real Estate

TRANSFERS:

Dan Ludlow to REO Alpena Nancy Smithem to REO Alpena Beth Miller to C21 Eagle Mio Warren Miller to C21 Eagle Mio

DROPS:

AuSable Outdoors, LLC
Dale Adrian – REO Alpena
Nicole Bartlett – REO Alpena
Jeffrey Gardner – AuSable Outdoors, LLC
Shantina Hatfield – C21 Northland
Claudia Linares – REO Alpena
Mark Ratajczak – AuSable Outdoors, LLC
Louella Shellenbarger–Heritage House Realty
Michael Smith – Huston Real Estate
Nathan Willet – BHHS Gaylord
Leslie Wilson – RE Alpena

Run for a Seat on the Board or MLS Board of Directors!

To seek nomination, please contact:

- A <u>Water Wonderland</u> <u>Board of Directors</u>,
- A <u>MLS Board of Director</u>, or
- <u>Jeannie</u> at the Board Office.

NOMINATIONS DUE: WEDNESDAY, OCTOBER16th, 2019

AFFILIATE FAIR

Friday, November 1st, 2019 9am to 10am Otsego Club Ball Room, Gaylord

Doors open at 8am for display set up

Fill out <u>registration form</u> to reserve your table!

WWBR Annual Meeting & Affiliate Fair

Friday, November 1st, 2019 at Otsego Club Ballroom, 696 M-32 East, Gaylord. MI.

- 9:00am to 10:00am Breakfast Buffet, Affiliate Fair, & Silent Auction
- 10:00am to 12:30 pm Annual Meeting & Guest Speaker: Sean Carpenter, Sean Speaks, LLC

*Please bring an unwrapped toy for our Toys for Tots Drive!

EARLY REGISTRATION ENDS ON FRIDAY, OCTOBER, 18th!

REGISTER ONLINE OR CALL THE BOARD OFFICE AT (989) 732-8226

USDA 1 HOUR CONTINUING EDUCATION - FREE TO MEMBERS

Instructor: Michelle Collins of The USDA

Thursday, Oct. 17th, 2019 at The University Center in Gaylord from 11am-1:30pm

Register Online or Call the Board Office at (989) 732-8226

Page 2 WWBR NEWS & VIEW

DON'T MISS NATIONAL SPEAKER SEAN CARPENTER AT THE WWBR ANNUAL MEETING NOVEMBER 1st!

Sean's mission is to "teach with passion and enthusiasm instilling confidence and excitement in his students."









TESTIMONIALS:

"Sean did a great job presenting information in a way that we connected to. The varied teaching and tech tools including the videos, slides & NAR research really helped to reinforce the information and concepts being offered. Using the workbook that Sean provided also helped me to retain the information and makes a great reference guide. Oh... love the "CarpArt" too"! – John Mangas, ReMax Preferred, Toledo.

"Sean is an amazing trainer and presenter. He gets people excited about real estate and excited about taking their own business to the next level. I am not someone who likes sitting through training classes, but I will seek out and attend classes to attend when I find out that Sean is going to be the teacher or a presenter. He is positive, funny and can make any dull topic exciting and FUN!"—Paula Gilmour, Realtor, Coldwell Banker King Thompson Realtors.

"Sean is one of the most talented, forward-thinking, innovative, and inspiring individuals that I have ever had the privilege of working with. He constantly challenges himself to get better, is tireless in his pursuit of creativity and genuinely cares about his coworkers, his family and himself. He takes pride in a job well done, has an intensity that drives others to improve, and is truly a rare talent at the international level. Also a talented public speaker, Sean has the ability to take complex subject matter and adapt it to the audience, and deliver the content with passion, sincerity, and caring. Our company is better because of Sean's work."—Jim Stevenson, President at the International Center for Creativity

OPEN HOUSE SAFETY - Beverly Carter Foundation

Before your open house:

- Prepare the Sellers. Remind the sellers to put their valuables in a secure place.
- Find a Buddy. Do you have an industry affiliate, a family member, friend, or another agent that can join you?

During your open house:

- Avoid Certain Rooms. Avoid entrapment risk in rooms such as attics, basements, and those with tight quarters.
- <u>Evaluate Every Prospect.</u> If possible, make a quick note of each prospect including their vehicle and physical description.
- <u>Check-In Regularly</u>. If alone, call the office or your buddy regularly.

After your open house:

- <u>Closing with a Buddy.</u> This time presents several risks for criminals to take advantage of the situation.
- Secure the Home. Ensure that all windows and doors are locked.
- Express gratitude. Follow-up with any neighbors, police, or fire department that stopped by.

RESIDENTIAL SOLD INFORMATION FOR SEPTEMBER

SALES		VOLUME		AVG. SALES		MEDIAN SALES	
2018	2019	2018	2019	2018	2019	2018	2019
8	9	1,013,300	1,676,900	126,662	186,322	112,500	129,000
38	34	3,475,867	3,638,860	91,470	107,025	76,000	110,450
4	5	547,000	653,900	136,750	130,780	44,000	145,000
47	29	8,902,279	6,277,500	189,410	216,465	148,000	158,000
0	2	0	127,500	0	63,750	0	63,750
17	20	1,791,800	2,681,200	105,400	134,060	98,900	136,500
2	4	279,500	502,500	139,750	125,625	139,750	126,250
23	20	4,237,266	3,294,500	184,228	164,725	150,000	133,500
18	21	1,463,400	1,761,650	81,300	83,888	63,500	60,250
58	55	9,312,500	9,692,600	160,560	176,229	143,750	160,000
21	24	2,665,162	3,221,888	126,912	134,245	105,000	141,250
	2018 8 38 4 47 0 17 2 23 18 58	2018 2019 8 9 38 34 4 5 47 29 0 2 17 20 2 4 23 20 18 21 58 55	2018 2019 2018 8 9 1,013,300 38 34 3,475,867 4 5 547,000 47 29 8,902,279 0 2 0 17 20 1,791,800 2 4 279,500 23 20 4,237,266 18 21 1,463,400 58 55 9,312,500	2018 2019 2018 2019 8 9 1,013,300 1,676,900 38 34 3,475,867 3,638,860 4 5 547,000 653,900 47 29 8,902,279 6,277,500 0 2 0 127,500 17 20 1,791,800 2,681,200 2 4 279,500 502,500 23 20 4,237,266 3,294,500 18 21 1,463,400 1,761,650 58 55 9,312,500 9,692,600	2018 2019 2018 2019 2018 8 9 1,013,300 1,676,900 126,662 38 34 3,475,867 3,638,860 91,470 4 5 547,000 653,900 136,750 47 29 8,902,279 6,277,500 189,410 0 2 0 127,500 0 17 20 1,791,800 2,681,200 105,400 2 4 279,500 502,500 139,750 23 20 4,237,266 3,294,500 184,228 18 21 1,463,400 1,761,650 81,300 58 55 9,312,500 9,692,600 160,560	2018 2019 2018 2019 2018 2019 8 9 1,013,300 1,676,900 126,662 186,322 38 34 3,475,867 3,638,860 91,470 107,025 4 5 547,000 653,900 136,750 130,780 47 29 8,902,279 6,277,500 189,410 216,465 0 2 0 127,500 0 63,750 17 20 1,791,800 2,681,200 105,400 134,060 2 4 279,500 502,500 139,750 125,625 23 20 4,237,266 3,294,500 184,228 164,725 18 21 1,463,400 1,761,650 81,300 83,888 58 55 9,312,500 9,692,600 160,560 176,229	2018 2019 2018 2019 2018 2019 2018 8 9 1,013,300 1,676,900 126,662 186,322 112,500 38 34 3,475,867 3,638,860 91,470 107,025 76,000 4 5 547,000 653,900 136,750 130,780 44,000 47 29 8,902,279 6,277,500 189,410 216,465 148,000 0 2 0 127,500 0 63,750 0 17 20 1,791,800 2,681,200 105,400 134,060 98,900 2 4 279,500 502,500 139,750 125,625 139,750 23 20 4,237,266 3,294,500 184,228 164,725 150,000 18 21 1,463,400 1,761,650 81,300 83,888 63,500 58 55 9,312,500 9,692,600 160,560 176,229 143,750